



"The Candlemakers Superstore!"

# October 2001 Newsletter!

Volume 3, Issue 10      October 10, 2001



WEBSITE:  
[www.candlesupply.com](http://www.candlesupply.com)  
Call Toll Free:  
1-877-MELT WAX

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### SAVER SAMPLER!

**The Dozen Deal:**  
**12 for \$20.00!**

Pick 12 different 1 oz. scents of your choice! A perfect way to try our new scents, or some old ones too!

*\*Limit 1 oz. ea. scent per customer please.*

### More for your \$:

Remember, buy five different 1 oz. or 2 oz. scents and get a 6th scent of the same size

**FREE!**

*\*Not applicable to sale priced scents.*

### Notes:

Check out our new lower prices on our complete line of Ecowaxes!

**Happy Halloween!**

To unsubscribe from our e-mailing list, [Click Here.](#)

## Bonus Scent of the Month:

### Mulled Cider

Buy 4 lbs of any regular priced fragrance, and get 1 lb of the bonus scent for only \$7.00!

## ★ NEW SCENTS:

### Now In Stock!

- ~ Hot Cocoa
- ~ Graham Cracker
- ~ S'mores
- ~ Witch's Brew type
- ~ Spiced Gumdrops
- ~ Jingleberry™

### New GelAromas™!

- ~ Champagne
- ~ Peach Preserves
- ~ Blackberry Jam
- ~ Mountain Lake type
- ~ Christmas Pine
- ~ Bayberry

## ★ NEW PRODUCTS:

- ~ Pottery Containers & Crocks!
- ~ Gallon Jug Pumps!
- ~ Jojoba Meal Scrub! **COOL**
- ~ Kraft Brown Window Bags!
- ~ All-Soy™ - The New All Purpose 100% Soy Flake! **HOT!**
- ~ Soy Candle Caution Labels!
- ~ BC t-shirts & hats!
- ~ Made in USA flag labels!
- ~ New Glass Embeds including Snowmen, Candy Canes & 24 Pack of Fish, and Frosted Glass Sealife & Shells!
- ~ More embed molds including Candy Kisses, Fruit Slices, Cars, Lady Bugs, Halloween, Clowns, Flags, Butterflies, Four Leaf Clovers & more!

## ★ COMING SOON...

### New Fragrances Coming:

~ New multi-pound size fragrances coming soon!  
Buy in bulk & save big!

### New Items Coming:

- ~ Bigger Hemp Wicks! We will soon have 3 new sizes in both pre-tabbed and spooled!
- ~ New steel top scales!

## ★ SALE ITEMS:

~ Introductory Sale Price! Try our new All-Soy™ for only .69/lb. by the 50 lb. case, or .99/lb. by the 10 lb. bag! (offer good thru 10/31/01)

## ★ COMPANY NEWS:

We are happy to announce that together, BC Customers & Employees have helped to raise a total of \$3,290.00 to be donated to the Red Cross for the Sept. 11<sup>th</sup> fund!

And the winners are:

- 1<sup>st</sup> Prize – Judy Oberlander
  - 2<sup>nd</sup> Prize – Diana Schrank
  - 3<sup>rd</sup> Prize – Kristine Erickson
- Congratulations Everyone, and thanks so much for your help and all of your generous donations for our country!

## ★ WEBSITE:

This Christmas, give the gift that keeps on smelling! BC Bucks gift certificates make the perfect gift for a candle or soapmaking pal!

## ★ TIP OF THE MONTH:

Fragrance Tips – To optimize scent strength, one trick is to let the candles "cure" for awhile before test burning them. This seems to make a definite difference in many types of waxes, including paraffins and vegetable waxes. Some people say 24 hours, some say a week and some say 2 weeks. Keep the lids tightly on the candles while they're curing and keep them away from heat or sunlight. Another trick to scent throw is a good melt pool. The melt pool is the vehicle for scent throw! Your pool needs to reach from edge to edge and be about 1/8 to 1/4" deep. Half an inch deep is still okay, but any deeper than that and it's time to extinguish the candle, allow it to cool and trim the wick so the glass doesn't get too hot. Also make sure the room is not too large for the candle to realistically scent.

## Don't Forget...

You must mention the newsletter specials when ordering to receive the sale price!

Do you have a "Tip of the Month" to share? Send it in!

We love to hear your suggestions on new scents and products! Looking for a product we don't have? Use our product suggestion form & let us know!

Try our website search bar to find what you need fast!

Track your order online from our website!

As always, we appreciate your patronage and look forward to being of service to you!

**Doneen & Rich and The BC Crew!**

*All sales & specials published in this issue are good until date of the next published newsletter issue.*

Bitter Creek..... Finding New Ways to Serve You Better!