



"The Candlemakers Superstore!"

September 2005 Newsletter!

Volume 7, Issue 9 September 1, 2005 (12:00 am cst)

WEBSITE:

www.candlesupply.com

Call Toll Free:

1-877-MELT WAX

Bonus Scent of the Month:

Snickerdoodle

Buy **5 lbs.** of any regular priced fragrance, and get 1 lb of the bonus scent for only **\$ 8.95!**

SAVER SAMPLERS!

The Dozen Deal: 12 for \$20.00!

Pick 12 different 1 oz. scents of your choice! A perfect way to try our new scents, or some old ones too!

**Limit 2 oz. ea. scent per customer please.*

Half Dozen Deal:

Buy five different 1 oz. scents and get a 6th one **FREE!**

**Not applicable to sale priced scents.*

FREE Sniffies!

Every order over **\$50** gets a Free ½ oz scent sample of your choice!




Don't Forget

You must mention the newsletter specials when ordering to receive the sale price!

★ NEW PRODUCTS:

~ Cranberry Jelly
Wild Wisconsin Cranberries simmered with sugar and water to make a sweet cranberry delight! No bitter notes here, just sweet, juicy, jellied cranberry sauce! Tested in soy with great throw! Skin safe!

~ Wick Center/ Holders 
These handy little tools are made to fit standard jelly/mason jar openings and hold your wick perfectly still and centered while you pour! Fits any standard 2.5" diameter jelly jar mouth.

~ Mini Foil Liners
Great for making & packaging mini wax tarts/melts! 48 liners per pack. Each foil holds a little under an ounce of wax approximately. Also great for use with bath melts!

★ COMING SOON:

~ Woodland Orange Spice
Closeout Fragrance! Only \$9.99!

★ COMPANY NEWS:

We enjoyed meeting many of you at the Chicago Soap & Candlemakers Conference last month! We look forward to being there again next year. Don't forget to use the applications we put in your goody bags and join the IGCA so you can attend the Oklahoma IGCA convention next summer! To join click here: www.candlesupply.com/IGCAapp.pdf
Please tell them we referred you ☺

BC Book Club!

Book of the Month **20% Off!**
This month's book is:

Perfumes, Splashes & Colognes

By Nancy M. Booth

★ SALE:

~ **Wick Your Wax Sale!**
\$1.00 off per pound on all WYW fragrances! Stock up now! (Our regular discounts still apply during this sale.)

~ Baker's Dozen Deal!
This month, our regular Dozen Sample Deal just got one better! Get 13 one oz. scents of your choice for \$20.00!

~ Clearance Christmas Pottery additional 10% off!

~ Clearance Soap Molds an additional 10% off! Below Cost!

*Sale starts September 1st, 12:00am, Ends September 30th, 11:59pm CST. No rain checks, backorders or backdating. Special applies to orders placed during the special only, and on in stock items only. No exceptions.

★ MIX OF THE MONTH:

This month's Scent blend:

Amaretto & Cream

50% Amaretto

50% Buttercream



TIP OF THE MONTH:

Keep Customers Coming Back!
At shows I always get people that say "oh it all looks so good, I'll be back" or "I'm doing the rounds so I'll come back later". Well most of the time these guys don't come back! So what I have started doing is handing out a "comeback coupon". I give them the coupon for 10% off their total if they come back that day (make sure to date the coupon). You can also use these to give a free item with purchase if they come back that day. Everyone likes freebies or discounts! And it helps to get customers coming back.

Thanks to Rebecca Emery!
You've won \$25 in BC Bucks!

CONTESTS:

Customer of the Month!

All online orders of \$50 or more are automatically entered each month to

win \$10 in BC Bucks!

This Month's Winner:

Roy E. Wilfong

Do you have a "Tip of the Month" to share?

Send it in to us at

Tips@candlesupply.com

and you could

Win \$25 in BC Bucks!



NOTES:

Haloween is coming!

Now's the time

to stock up on

the spooky stuff!

Don't forget the

Candy Corn, Licorice,

Witches Brew, and

Orange & Black dyes!

As always, we appreciate your patronage and look forward to being of service to you!

Doneen & Rich & The BC Crew!

All sales & specials published in this issue are good until date of the next published newsletter issue unless otherwise noted.

Bitter Creek..... Finding New Ways to Serve You Better!