



"The Candlemakers Superstore!"

March 2002 Newsletter!

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WEBSITE:

www.candlesupply.com

Call Toll Free:

1-877-MELT WAX

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SAVER SAMPLERS!

The Dozen Deal:
12 for \$20.00!

Pick 12 different 1 oz. scents of your choice! A perfect way to try our new scents, or some old ones too!

**Limit 1 oz. ea. scent per customer please.*

More for your \$:

Remember, buy five different 1 oz. or 2 oz. scents and get a 6th scent of the same size

FREE!

**Not applicable to sale priced scents.*

Happy St. Patty's Day!



Reminder:

Easter is Coming soon! Try our Jelly Beans fragrance! Stock up on pastel dyes!

Bonus Scent of the Month:

Vanilla Spice

Buy 4 lbs. of any regular priced fragrance, and get 1 lb of the bonus scent for only **\$ 8.00!**

★ NEW SCENTS:

New Closeout Scent:s Coming:
Summer Sorbet, Lavender, Caramel, Eucalyptus Tangerine, Apple Jack, Honeysuckle, Vanilla, Summer Rain, Citrus Mint, Sunflower, Rose, Fruitopia, Muscadine, Tiger Eyes, Freesia Blueberry, Pineapple Cilantro, Wildberry, Cherry, Ocean, Banana, Honey Maple, Grapefruit, Mountain Berry, Sugar Cookie, Blue Jewel, Candy Cane, & Kiwi.

New Scents Arriving Soon!

- ~ Water Blossom Ivy
- ~ Deep Fried Ice Cream
- ~ Angel Innocent type

★ NEW PRODUCTS:

- ~ Celestial Pottery is here!
- ~ Square Quilted Jars! **COOL!**
- ~ "Smelly Jelly" Air Freshener Jars in stock! Excellent prices!
- ~ New Star Shaped Glassware!

★ COMING SOON...

- ~ More new books coming!
- ~ 62-52-18 Paper Core Wicks!
- ~ We're currently working on Rustic Metal & Zinc Jelly Jar Lids for all you primitive candle makers! We will be taking pre-orders soon!

~ We are still working on our Lemon Pound Cake & our Biscotti fragrances. We're very close, but want to make them perfect, so we are doing more testing. Thanks for your patience!

★ SALE ITEMS:

~ Seamless Aluminum Molds on sale! Pre-drilled, flat bottom.
2"x4" only \$3.00 each!
3"x4" only \$4.00 each!
3"x7" only \$5.00 each!
No limit, with any \$25.00 order!

~ Apothecary Jar Sale!!

15% off our 8oz, 12oz & 20 oz. Apothecary jars. Item numbers gKL120B, gKL125B & gKL130B.

★ WEBSITE:

~ Polarity test results are now on the site for all of our regular line fragrances. If you make gel candles, please read up on polarity and test your FO's before using!

~ New Potpourri Page on the site!

★ COMPANY NEWS:

- ~ New lower pricing on tea lights!
- ~ New lower price on Flower Pots!



TIP OF THE MONTH:

Trends for 2002:

People are spending more time at home and buying more home comfort products including candles, incense, potpourri, air fresheners, etc. Home pampering products such as hand & foot spas & baths, salt scrubs, facial and manicure products are becoming all the rage. Pet pampering products are also seeing a rise in popularity. We will also see trends leaning toward more fragrance layering in bath & body products, deodorants, and more solid perfumes & colognes. There will be an increased interest in products for men, as well as fragrance & comfort products for people who travel and for offices. Portable fragrance will become popular, with more travel size perfume sticks and jewelry that contains cologne. More retail shops will be using fragranced items to promote a sense of warmth and comfort, and encourage customers to linger.

Don't Forget...

You must mention the newsletter specials when ordering to receive the sale price!

Do you have a "Tip of the Month" to share?

Send it in to us at Tips@candlesupply.com and you could **win \$25 in BC Bucks!**

We love to hear your suggestions on new scents and products! Looking for a product we don't have? Use our product suggestion form & let us know!

Try our website search bar to find what you need fast!

Track your order online from our website!

As always, we appreciate your patronage and look forward to being of service to you!

Doneen & Rich and The BC Crew!

All sales & specials published in this issue are good until date of the next published newsletter issue unless otherwise noted.

Bitter Creek..... Finding New Ways to Serve You Better!